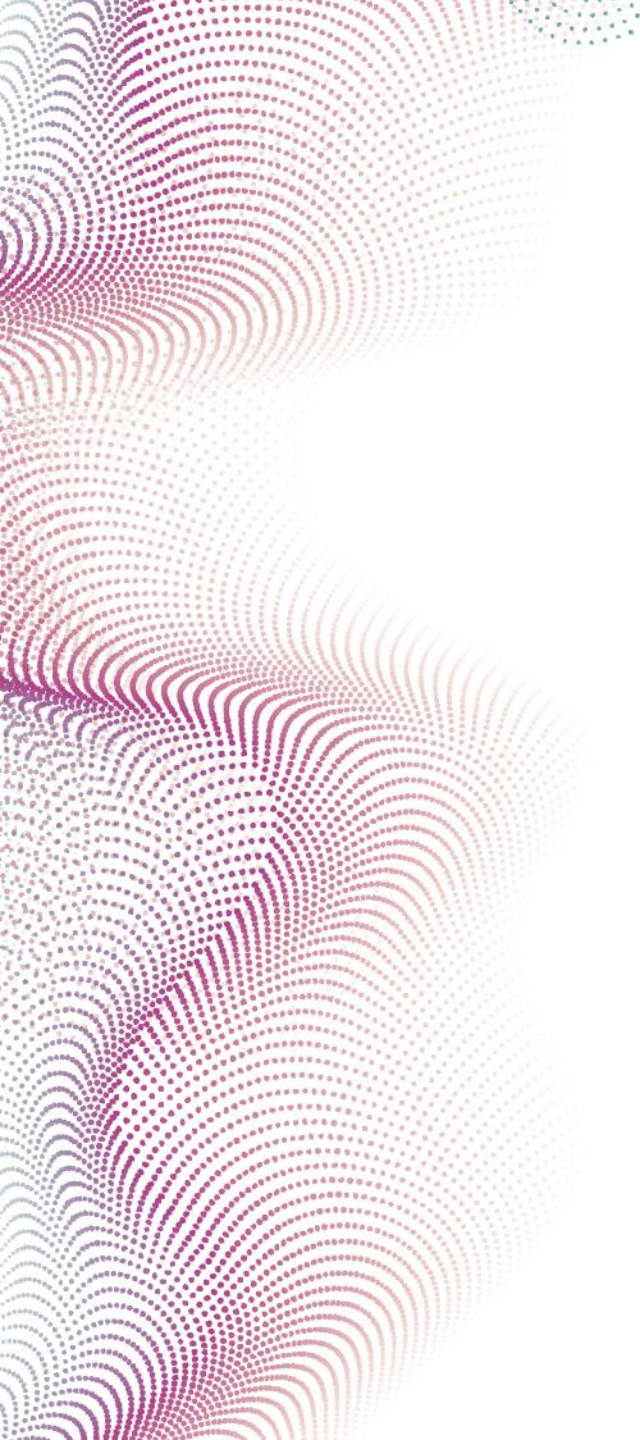




Programa de la OCDE sobre la Economía Circular en Ciudades y Regiones

Ander Eizaguirre, Analista de Políticas

Organización para la Cooperación y el Desarrollo
Económicos - OCDE

3 de abril 2025



Programa de la OCDE sobre Economía Circular en Ciudades y Regiones



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1

Diálogos de políticas



2

Benchmarking y revisiones sectoriales



3

Monitorización



4

Mesas redondas



Colaboración entre la OCDE y CCRI

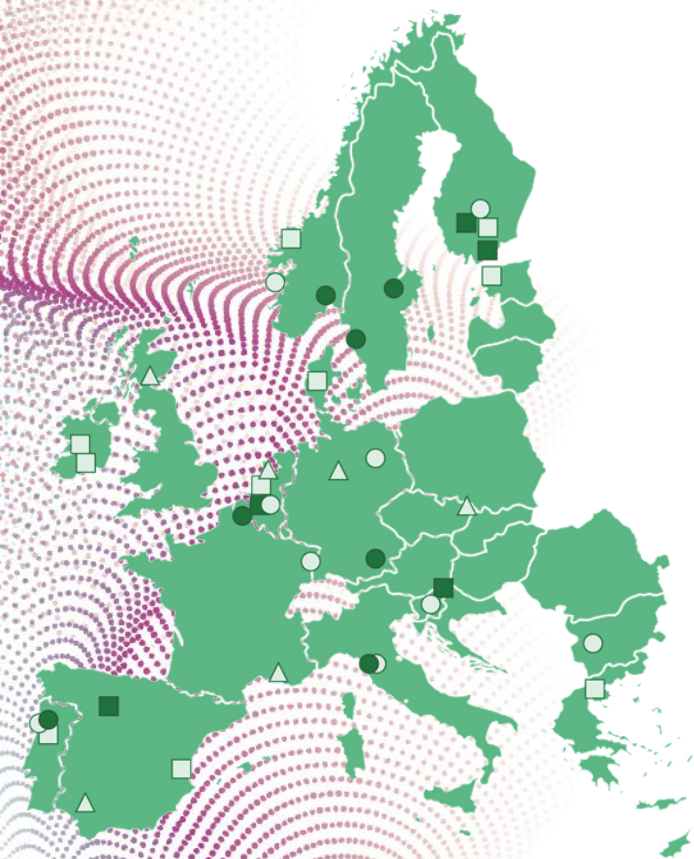


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Circular Cities & Regions Initiative – Pilots and Fellows Map

Apoyo de la OCDE:



Key



Pilots

Asker	●	NO
Capannori	●	IT
Castilla y Leon	■	ES
Flanders	■	BE
Göteborg	●	SE
Guimarães	●	PT
Helsinki-Uusimaa	■	FI
Munich	●	DE
Podravje-Maribor	■	SL
Roubaix	●	FR
Tampere Region	■	FI
Uppsala	●	SE



Circular
Cities & Regions
Initiative

Fellows

Bergen	○	NO
Berlin	○	DE
Central Denmark	□	DK
Central Macedonia	□	EL
Comunitat Valenciana	□	ES
Comunidade Intermunicipal Viseu Dão Lafões	□	PT
Ea éco-entreprises	△	FR
Eurométropole de Strasbourg	○	FR
Grosuplje	○	SL
Ireland-West	□	IE
Jyväskylä	○	FI
Lääne-Harju	□	EE
Leuven	○	BE
Lucca	○	IT
Matosinhos	○	PT
Metropolitan Region of Amsterdam	△	NL
Møre and Romsdal	□	NO
Päijät-Häme	□	FI
Regrada Trinec	△	CZ
Sofia	○	BG
Southeast Lower Saxony	△	DE
Southern Region Waste Planning Authority	□	IE
Technological corporation of Andalusia	△	ES
Zero Waste Scotland	△	UK
Zuid Holland	□	NL

- Zuid Holland (NL)
- Strasbourg (FR)
- Møre and Romsdal (NO)
- Berlin (DE)
- Comunitat Valenciana (ES)
- Matosinhos (PT)
- Central Macedonia (EL)
- Jyväskylä (FI)
- Sofia (BG)
- Ireland-West (IE)

Colaboración entre la OCDE y CCRI

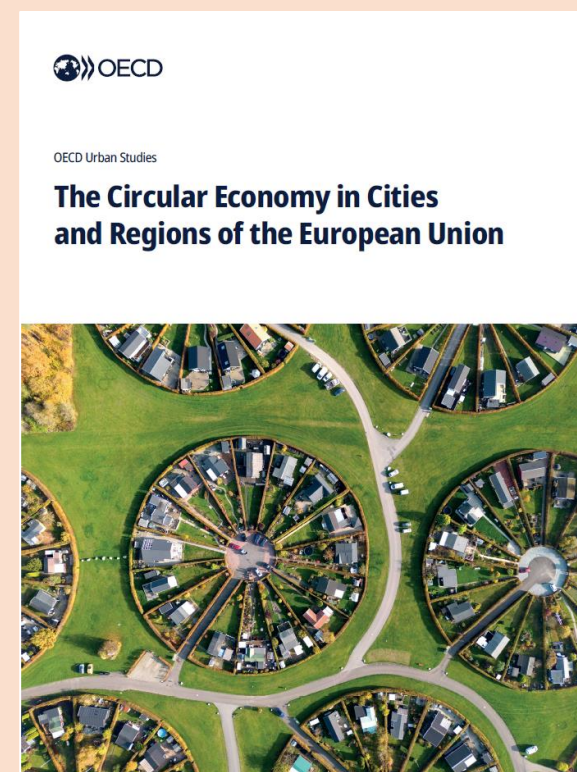
Lanzamiento de 10 casos de estudio



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Lanzamiento del informe: *La Economía Circular en Ciudades y Regiones de UE*



Motivaciones y estado del arte



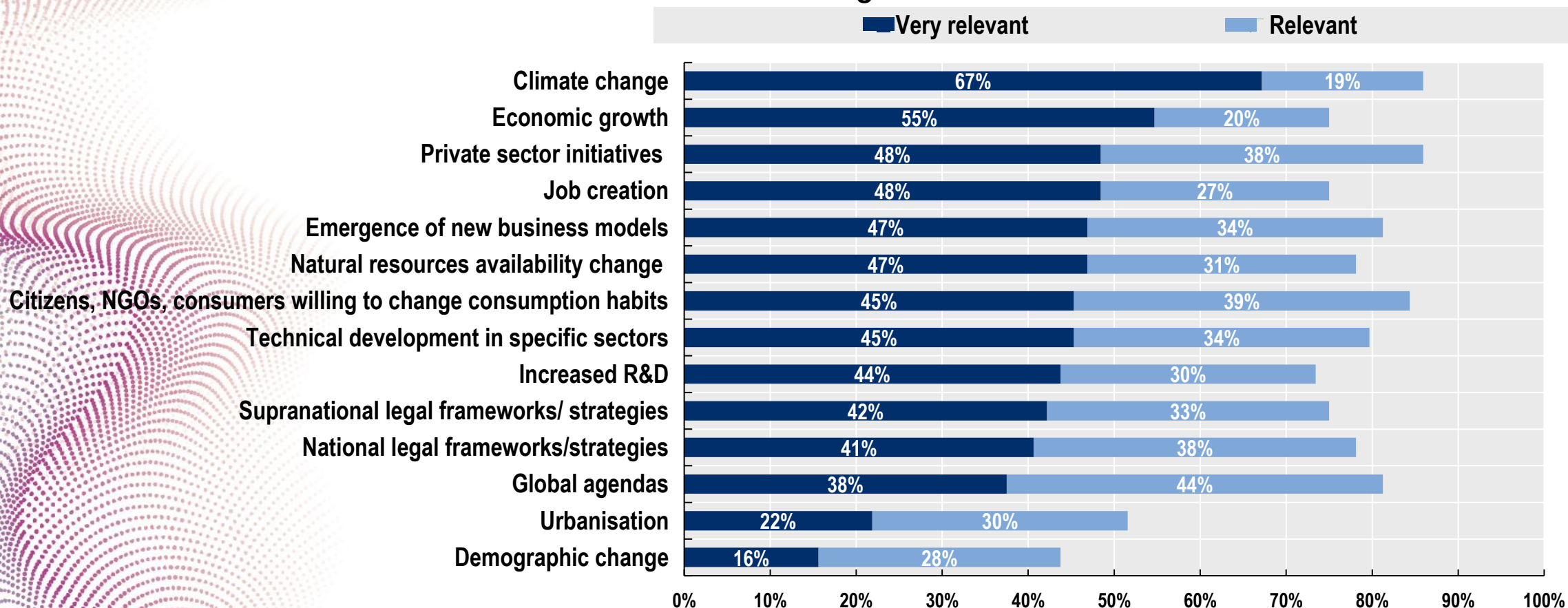
El cambio climático es el driver principal



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Drivers de la transición de una economía lineal a una economía circular en ciudades y regiones



Note: Results based on a sample of 64 respondents that indicated the drivers being “Very relevant” and “Relevant”.
Source: OECD (2024), OECD Survey: The Circular Economy in Cities and Regions in the European Union (EU).

Las ciudades están progresando

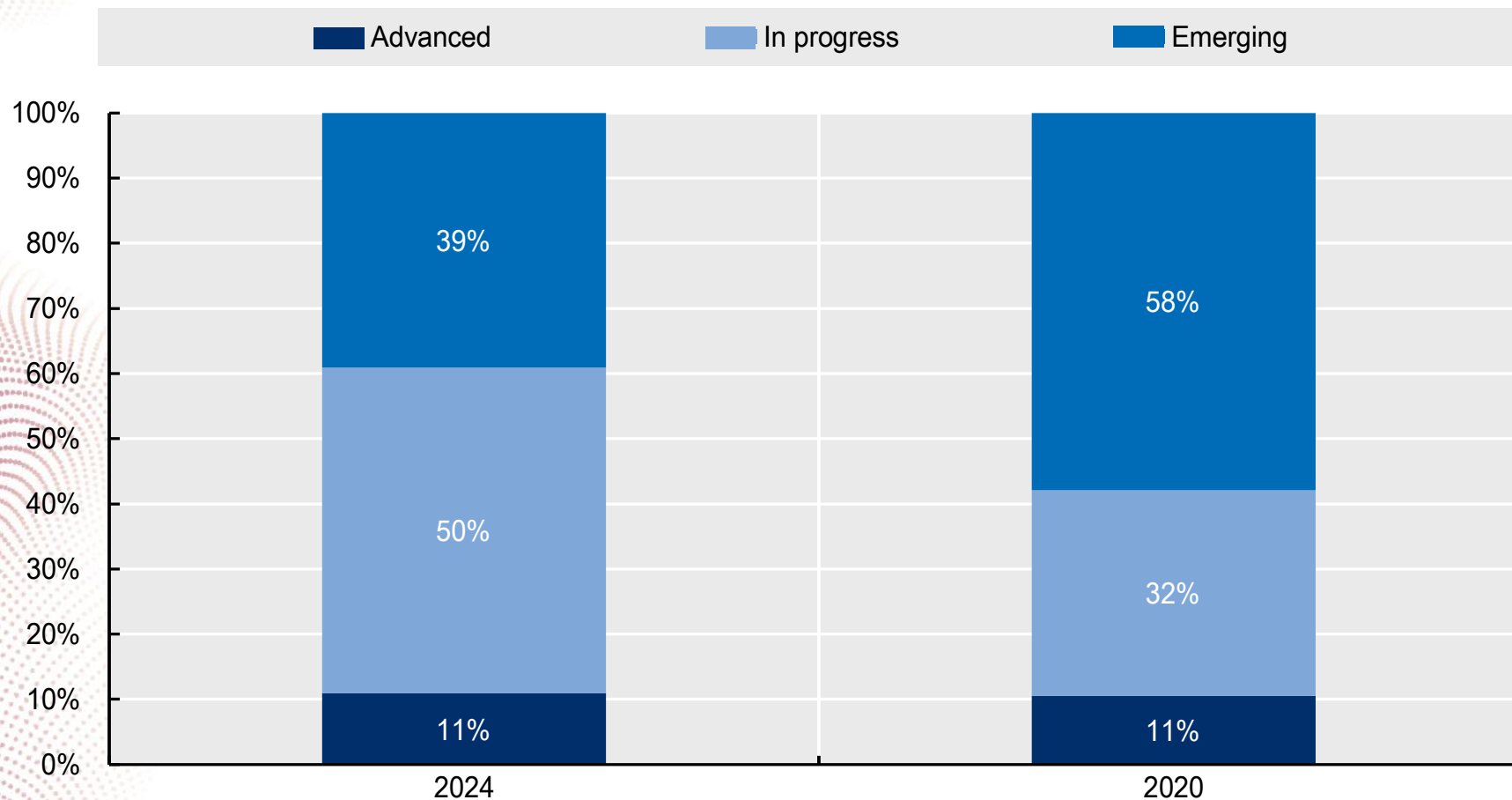


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Share of surveyed cities and regions by **stage of the circular economy transition**

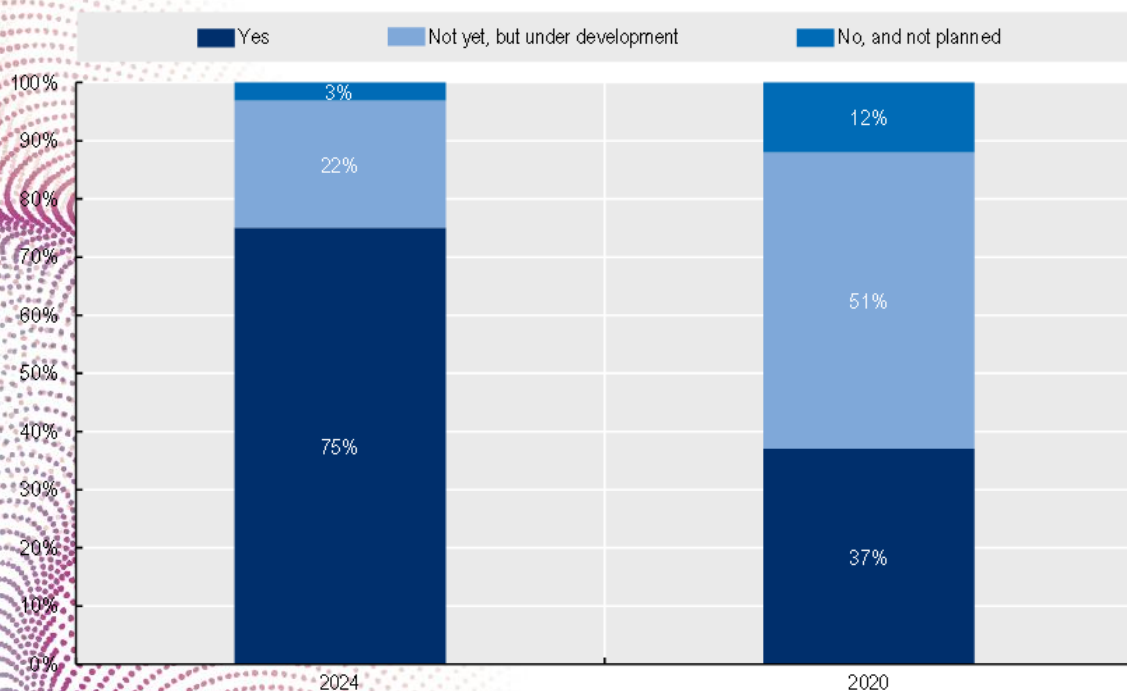


Note: Results based on a sample of 64 (2024) and 38 (2020, excluding non-European respondents) respondents that responded to the question “What is the level of advancement of the transition from linear to circular in your city or region?”

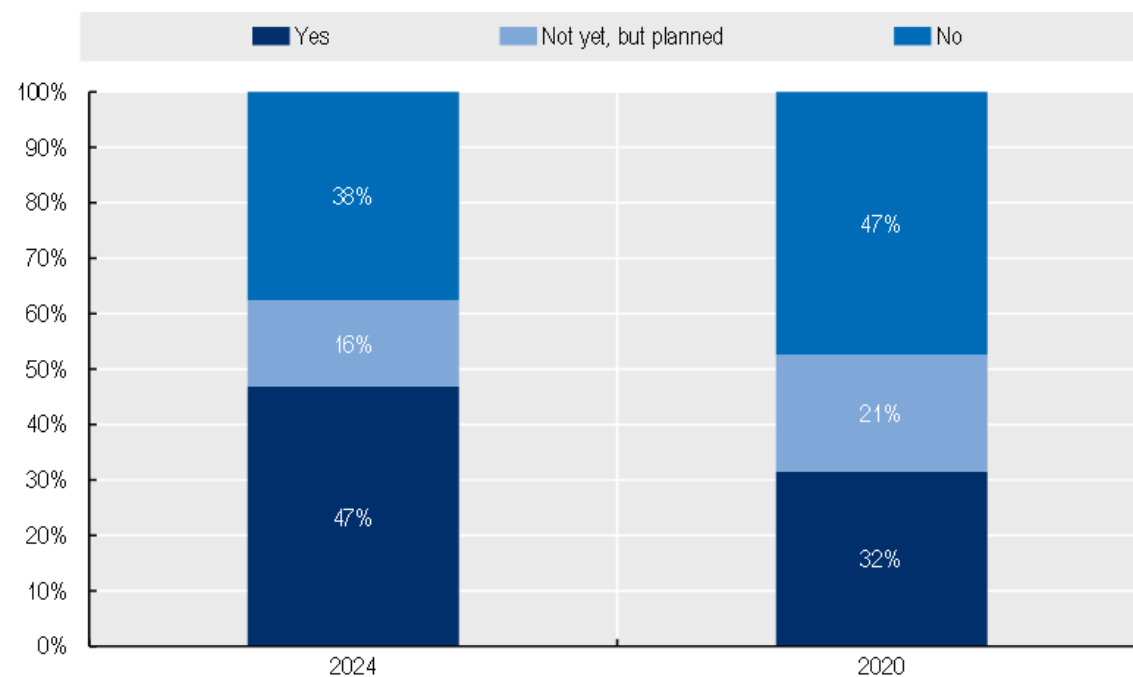
Source: OECD (2024_[1]), *OECD Survey on the Circular Economy in Cities and Regions*, OECD, Paris; OECD (2020_[2]), *OECD Survey on the Circular Economy in Cities and Regions*, OECD, Paris.

Las ciudades están progresando (II)

Share of surveyed cities and regions by **circular economy initiative**



Share of surveyed cities and regions by **dedicated budget**



Note: Results based on a sample of 64 (2024) and 38 (2020, excluding non-European respondents) respondents that responded to the question "What is the level of advancement of the transition from linear to circular in your city or region?"
Source: OECD (2024^[1]), *OECD Survey on the Circular Economy in Cities and Regions*, OECD, Paris; OECD (2020^[2]), *OECD Survey on the Circular Economy in Cities and Regions*, OECD, Paris.

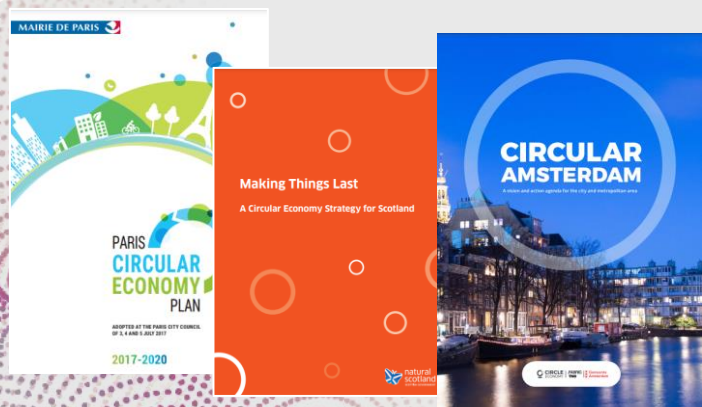
Una amplia gama de iniciativas en marcha



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Estrategias de economía circular



Instrumentos económicos y normativos

Ayudas, fiscalidad, compra publica

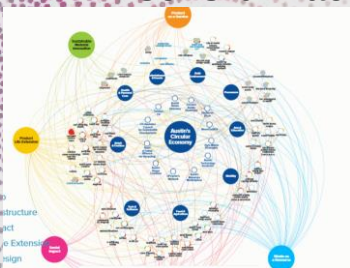


Desarrollo de capacidades



Herramientas digitales

Plataformas de intercambio de materiales, seguimiento de residuos, sensibilización, monitoreo



totem
CREATE | EVALUATE | INNOVATE

Proyectos piloto y experimentación

Test de nuevas tecnologías, sensibilización, minimización del desperdicio alimentario



Involucramiento de los actores

Consulta

Partnership

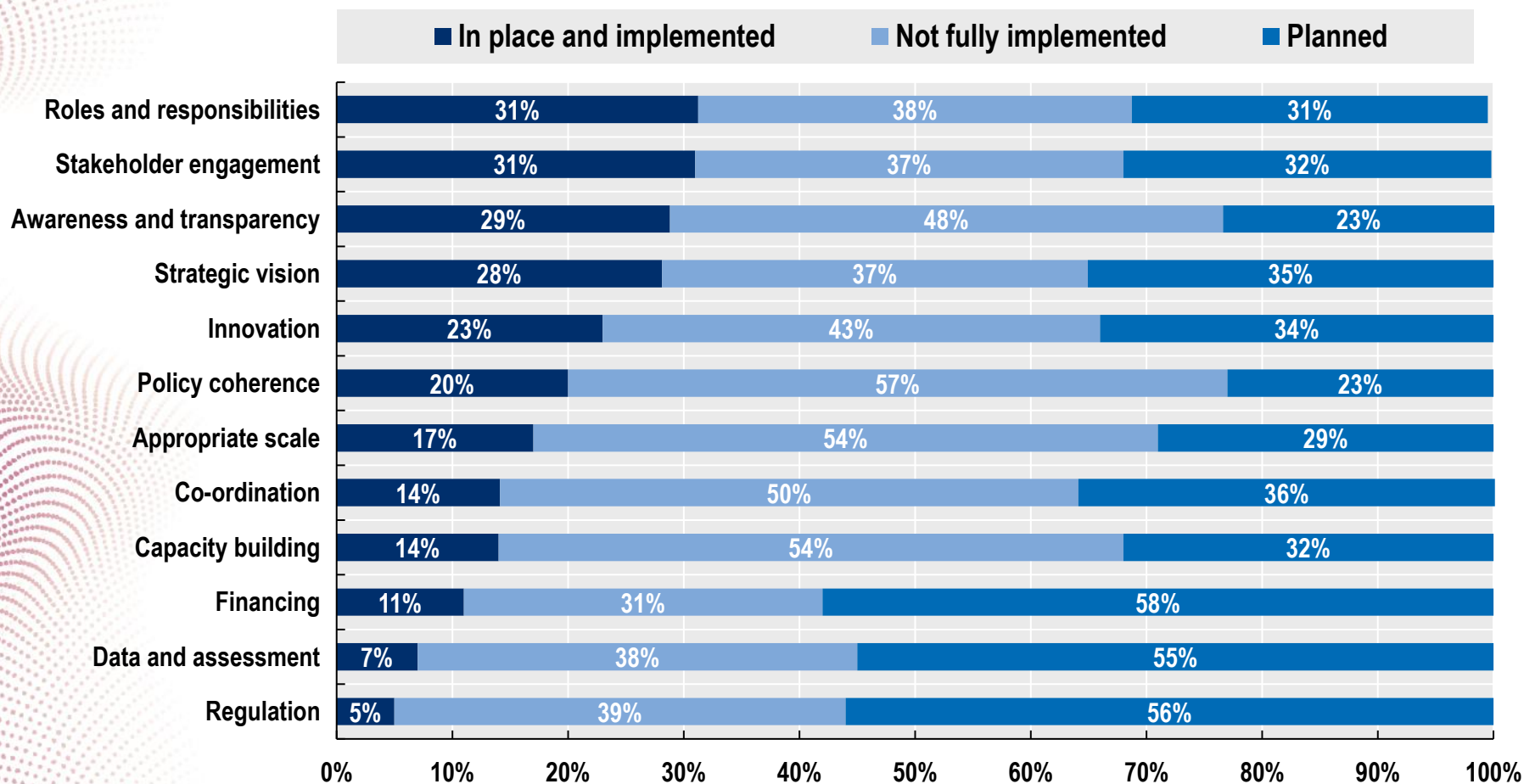
Comunicación

Representación

Participación

Codécision y coproducción

Hay una brecha en la gobernanza



Note: Based on 64 responses to the questions on the level of advancement for each governance dimension. Survey respondents were invited to select one of the following options: "Planned", "In development", "In place, not implemented", "In place, partly implemented", "In place, functioning", "In place, objectives achieved" for each of the 12 governance dimensions. Responses selecting "not applicable" have been excluded from the graph. This graph clusters the responses as follows: i) In place and implemented ; ii) Not fully implemented ; iii) Planned .

Source: OECD (2024), OECD Survey: The Circular Economy in Cities and Regions in the European Union (EU).

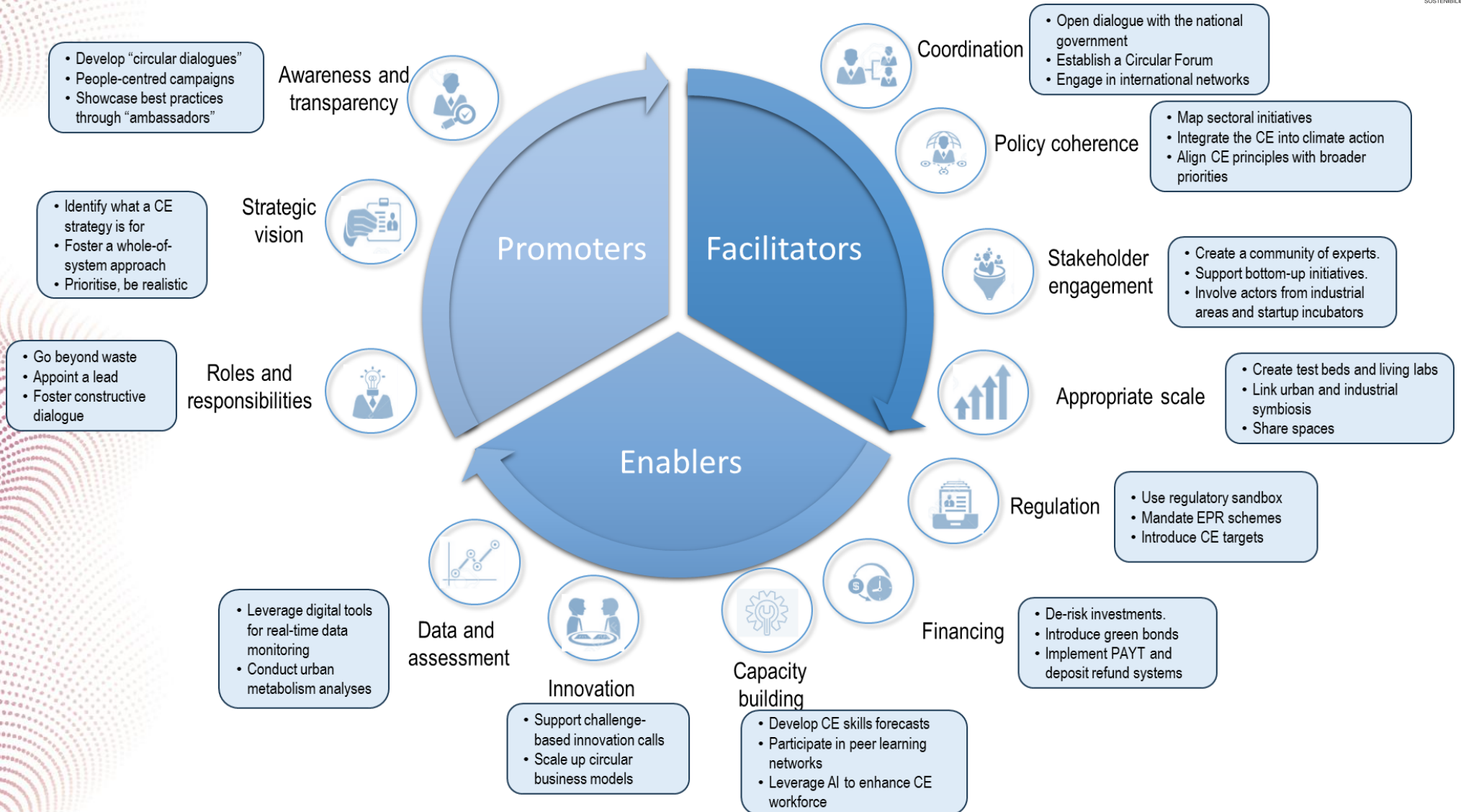
The background of the slide is a photograph of a highway at night. Several illuminated pedestrian crossing lights, which look like a series of yellow dots forming a walking figure, are visible on the road surface. The lights are glowing against the dark pavement. A diagonal line divides the slide, with a dark purple area on the left and a dark green area on the right.

Pasos a seguir

A checklist for action



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5 pasos clave para acelerar la transición hacia la economía circular



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Únete a los OECD Urban Days del 14 al 17 de abril



Eskerrik asko!



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